

Conditions for Granting the No AI Declaration™ Mark

Category 1: Creators and Artists / Subcategory: Photography

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1. Introduction

This document is a supplement to the general conditions of Category 1 "Creators and Artists" and defines specific rules for the subcategory Photography. All provisions of the main Category 1 document apply, complemented by the conditions set out below.

2. Typical AI Applications (Prohibited)

Within the Photography subcategory, the following uses of AI are considered prohibited, among others:

- generating photographs in whole or in part using AI systems,
- creative transformations of photographs by AI (e.g., adding or removing elements, creating realistic scenes, significant alterations of composition),
- applying AI algorithms for automatic creation of photographic styles or artistic effects,
- using photographic devices equipped with AI modules that significantly interfere with the image (e.g., automatic replacement of frame elements, generation of backgrounds, simulated scenery).

Clause: the above list is illustrative and not exhaustive.

3. Permissible AI Applications (Auxiliary)

AI may only be used for technical and organizational purposes that do not affect the content or artistic value of the photograph, in particular:

- cataloguing images and assigning metadata,
- noise reduction, exposure correction, or image stabilization – provided these are deterministic processes,
- automatic organization and archiving of photo collections,
- support in file management during post-production (e.g., format conversion, versioning).

4. Specific Rules for the Photography Subcategory

- The creative process of capturing and developing photographs must be entirely human-made.
- Works generated or co-created by AI may not be presented as covered by the declaration.
- AI tools may only serve auxiliary roles – technical and organizational.

No AI Declaration™

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