

# Conditions for Granting the No AI Declaration™ Mark

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## Category 1: Creators and Artists / Subcategory: Digital graphics

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### 1. Introduction

This document is a supplement to the general conditions of Category 1 "Creators and Artists" and defines specific rules for the subcategory Digital graphics. All provisions of the main Category 1 document apply, complemented by the conditions set out below.

### 2. Typical AI Applications (Prohibited)

Within the Digital graphics subcategory, the following uses of AI are considered prohibited, among others:

- automatic generation of illustrations, images, graphics, or layouts by AI systems,
- re-editing or transforming existing graphics by AI in a way that affects their style, content, or form,
- creating visual concepts (e.g., mood boards, conceptual sketches) using generative tools,
- using AI for the automatic creation of artistic elements in graphic projects.

Clause: the above list is illustrative and not exhaustive.

### 3. Permissible AI Applications (Auxiliary)

AI may only be used for technical and organizational purposes that do not affect the artistic content or value of the work, in particular:

- cataloguing files and assigning metadata,
- automatic scaling, cropping, or converting file formats,
- applying algorithms for noise reduction, sharpening, or image stabilization – provided these are deterministic processes,
- organizational support in workflow management (e.g., managing file libraries, project versioning).

#### 4. Specific Rules for the Digital graphics Subcategory

- The creative process of designing and producing digital graphics must be entirely human-made.
- Graphics created with the participation of AI systems generating or co-creating content may not be presented as covered by the declaration.
- AI tools may only serve auxiliary roles – technical and organizational.

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