

Conditions for Granting the No AI Declaration™ Mark

Category 1: Creators and Artists / Subcategory: Animation

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1. Introduction

This document is a supplement to the general conditions of Category 1 "Creators and Artists" and defines specific rules for the subcategory Animation. All provisions of the main Category 1 document apply, complemented by the conditions set out below.

2. Typical AI Applications (Prohibited)

Within the Animation subcategory, the following uses of AI are considered prohibited, among others:

- generating animated sequences, characters, backgrounds, or special effects using AI systems,
- automatic creation of storyboards, animation scripts, or motion choreography by AI,
- creative transformation of animation materials (e.g., significant modification of character movement, adding scene elements, simulating physics),
- using animation tools with AI modules that autonomously create artistic content or interfere with scene composition.

Clause: the above list is illustrative and not exhaustive.

3. Permissible AI Applications (Auxiliary)

AI may only be used for technical and organizational purposes that do not affect the content or artistic value of the animation, in particular:

- cataloguing files and assigning metadata,
- automatic technical rendering (e.g., optimization of computing time, format conversion),
- noise reduction, motion stabilization, or frame quality improvement – provided these are deterministic processes,
- organizational support in the animation production process (e.g., managing object libraries, scheduling).

4. Specific Rules for the Animation Subcategory

- The creative process, including designing, drawing, modeling, and animating, must be entirely human-made.
- Works generated or co-created by AI may not be presented as covered by the declaration.
- AI tools may only serve auxiliary roles – technical and organizational.

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 +48 500 771 485

 office@noaimovement.com

www.noaimovement.com

www.noaideclaration.com

www.noaicertification.com