

Conditions for Granting the No AI Declaration™ Mark – Category No. 1: Creators and Artists

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1. General Introduction

No AI Declaration™ is a public statement by an individual or company that, within a specific area of activity, **it does not use artificial intelligence (AI) tools**.

The declaration is public, open, and entered into the No AI Movement™ register. Each granted declaration receives a unique identification number and is cryptographically anchored (hash) in a selected blockchain network, which enables independent confirmation of its integrity and issuance date (details in the No AI Movement™ technical specification).

The category “Creators and Artists” covers various areas of artistic and creative activity. Detailed rules are specified in the subcategories listed in Section 4.

2. Definitions

• Artificial Intelligence (AI)

Solutions based on machine learning or generative models (e.g. LLMs, image, music, and video generation systems), capable of automatically creating, transforming, or analyzing content.

- **Human Authorship**

A status in which the work is created entirely by a human being, without the use of AI in the creative, editorial, transformational, or decision-making process. Only technical and organizational activities are permissible (e.g. spell checking, file cataloging), including with the use of AI tools strictly in control functions (e.g. spelling, punctuation), provided they do not interfere with the content, style, tone, or meaning of the work.

- **Subcategory**

A specific area of creative or artistic activity within Category No. 1, with its own detailed conditions document.

3. General Rules for the “Creators and Artists” Category

The right to use the No AI Declaration™ mark may only be granted to entities that:

- create works exclusively based on human authorship,
- do not use generative AI tools to create, transform, or edit artistic content,
- can confirm that the final result is fully original and free from AI involvement.

The declarant undertakes that:

- they understand what the use of AI means in the context of art and creative activity,
- they do not use AI tools in the creative process or in generating content,
- they have read this document and accept its terms,
- they bear full responsibility for the accuracy of the declaration.

The use of tools supporting the creative process is permissible, provided they are not generative in nature (e.g. classic editing software, image/sound corrections, editing systems).

4. Structure of Subcategories

Category No. 1 is divided into eight subcategories, each of which has its own detailed conditions document.

Subcategories:

- music,
- literature (including scriptwriting),
- digital graphics,
- traditional painting,
- photography,
- film and editing (including content for platforms such as YouTube),
- animation,
- voice-over and narration.

Each subcategory document includes:

- typical AI applications (prohibited),
- permissible AI applications (auxiliary),
- detailed rules specific to the given field of creative activity.

5. Permissible AI Applications – Applicable to All Categories

AI may be used in areas that **do not affect the content, form, or execution of the work covered by the declaration.**

Permissible applications include:

- education and self-learning (e.g. studying theory, history, techniques, and concepts related to the given field of activity),
- searching for information and inspiration (e.g. obtaining source data, auxiliary materials, examples, comparisons, trends),
- organizational and technical support (e.g. work planning, file management, provided it does not affect the content of the work/service),
- system and technological support (e.g. user interface handling, error detection, application translation, AI technical assistance in work environment operations).

6. Permissible AI Applications – Category: Creators and Artists

AI may only be used in auxiliary activities that do not affect the creative process itself or the content of the work. In particular, the following are allowed:

- organizing work and archiving materials,
- automatic file cataloging and metadata assignment,
- technical support in handling editing tools (e.g. color correction, image stabilization, noise reduction), provided the process is deterministic in nature and does not generate new artistic content,
- checking the linguistic correctness of texts (spelling, punctuation, basic grammar), including with the use of AI tools, provided they do not interfere with the style, content, or meaning of the work.

7. Final Remarks

The following rule applies in all situations:

AI may not be used to create, edit, or transform content constituting an artistic work covered by this category.

Permissible activities are exclusively organizational, technical, or linguistic in nature and do not affect the substantive content or artistic value of the work.

8. Conditions for Granting the Right to Use the No AI Declaration™ Mark

To obtain the right to use the No AI Declaration™ mark in the “Creators and Artists” category, the following conditions must be met:

- the entire work (musical, literary, graphic, film, etc.) has been created exclusively by a human,
- no part of the content has been generated or supported by an AI system,
- tools used in the process have only a technical or organizational nature, without influencing the content of the work,
- the declarant is able to describe the process of creating the work and confirm its authenticity,
- the No AI Declaration™ mark may not be used in relation to works containing elements generated by AI.

No AI Movement™ may determine the validity period of the declaration and the procedure for its renewal, including the requirement to update statements and possible administrative fees.

9. Procedure for Obtaining the Right to Use the No AI Declaration™ Mark

- reading this document,
- completing the online form,
- submitting a statement of compliance with the conditions,
- receiving a declaration number and PDF document,
- entry into the public register of No AI Movement™ declarations.

10. Rules for Using the No AI Declaration™ Mark

- The mark must be used in its original form, with preservation of clear space; it may not be combined with other marks into a single composite mark.
- The digital version of the mark should link to the entry in the public declaration register.
- It is prohibited to suggest that No AI Declaration™ is an official or governmental certificate.

11. Verification and Responsibility

Declarations may be verified randomly or in the following cases:

- suspected abuse,
- public violation of the rules,
- changes in the way the activity covered by the given category is conducted.

In case of violation:

- in minor cases, No AI Movement™ may issue a warning and corrective period (7–14 days),
- in cases of material or repeated violation, the declaration may be suspended or revoked with immediate effect,

- the declarant has the right to appeal within 14 days; the appeal is reviewed by the No AI Movement™ verification team.

The declarant undertakes to inform the organizer of any material changes and to cooperate during possible verification.



No AI Declaration™

Document developed under the No AI Movement™ system.

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